

# SQUARE ONE

## **Square One Gallery**

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## **Artist Jeremy Booth returns to Square One Gallery with his Western inspired paintings in “Tough Luck” - a solo exhibition.**

The Kentucky-based artist's sophomore exhibition with Square One Gallery offers a contemporary portrayal of the cowboy and American West.

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Square One is proud to present *Tough Luck*, a solo exhibition featuring new paintings by artist Jeremy Booth. The exhibition marks the artist's return to the gallery after the success of his 2025 debut exhibition, *Sweat & Blood*. The exhibition will be on view from May 22nd - July 10th, 2026 at Square One Gallery in St. Louis, Missouri. The opening reception event will be held Friday, May 22nd from 6-9pm CST.

Jeremy Booth is a Kentucky-based artist whose work reinterprets the American West through a bold, minimal visual language. Known for his graphic approach to cowboys and Western landscapes, Booth reduces familiar imagery into simplified, high-contrast compositions defined by sharp edges, saturated color, and dramatic light. *Tough Luck* marks his sophomore presentation with the gallery, continuing his focus on the figures and environments that define his practice.

*Tough Luck* presents a new body of paintings that further distill Booth's approach to image-making. While the subject matter remains rooted in the American West, the work reflects a heightened sense of clarity, control, and restraint, with each composition reduced to its most essential elements. Figures are isolated within fields of color and shadow, where light becomes a defining structure rather than a descriptive detail. Rather than following a single narrative, the exhibition unfolds as a progression, where each work stands independently while contributing to a broader evolution in Booth's process and perspective.

*“This body of work continues my exploration of the American West through a simplified, graphic lens. While the subject matter remains consistent, the approach has evolved. The paintings reflect a growing focus on clarity, control, and restraint, reducing each composition to its most essential elements. It is less about defining the West, and more about refining how I see and translate it.” - Jeremy Booth*

Booth's process begins on ranches throughout the west, using photography to capture the intimate moments of cowboy life. Across the exhibition, Booth's use of contrast, scale, and placement creates a sense of immediacy and focus. Large areas of negative space frame his subjects, allowing even the smallest shifts in posture or light to carry weight. The resulting work feels both direct and considered, offering a contemporary view of the American West shaped through reduction, precision, and Booth's distinctly graphic sensibility.

Square One Gallery is a contemporary art gallery located in the historic Central West End of St. Louis, Missouri. Established in 2024, Square One Gallery strives to showcase artistic voices while connecting St. Louis to the greater international arts community with a diverse, global roster of exceptional artists. Our mission is to preserve the integrity of the artist as a steward of creativity for generations to come, while offering a knowledgeable collecting experience to guide acquisitions in a fair and open manner. With a robust exhibition program, collaborations, and cultural projects, we are committed to ensuring artists continue to lend their vital talents to inspire and enrich the world.